



News Release

June 10, 2020

Razors for Recovery: Shaving Heads & Raising Hope

CALGARY – On Thursday, May 21 at 10am, 13 employees from Morrison Homes will show that they *Choose Hope* by shaving their heads as part of the Calgary Dream Centre’s Razors for Recovery challenge.

The Calgary Dream Centre is home to over 371 individuals overcoming homelessness and addiction. Supporters of the Dream Centre have been looking for a way to wrap their arms around these individuals while remaining socially distant. The solution? Shaving their heads.

The Morrison Homes team has already raised \$6,775 and counting. Although their employees can’t step into the Dream Centre and hug our clients, this has been a tangible way to show they care.

To follow guidelines from the Alberta Government, 12 employees will shave their head over zoom, while Sam Hudson, the Director of Marketing, will have his head shaved in front of the Morrison Homes building by his wife and son.

Hudson was challenged by his son, Chase, after he shaved his head on Giving Tuesday. Chase had set a goal of \$300, and knocked it out of the park raising \$560.11. Chase has a special place in his heart for clients of the Dream Centre’s Recovery Program after volunteering with his family.

On his fundraising page, Chase said, “Sometimes days are hard during quarantine and I know that the guys are feeling like that too so even though I can’t visit them right now, this is something I can do to show them I care! Please help me by showing your support when you give to my campaign. If I end up shaving my head I’ll know it’s because you all care about my friends.”

The Razors for Recovery challenge was kicked off by the Calgary Dream Centre’s Fund Development Director, Vince Varughese. Having never shaved his head before, he stepped up to the plate and raised \$5000 in one week.

It has continued to grow and the potential huge. Morrison Homes is planning to challenge other companies to do the same.

Everything raised will help men and women overcoming homelessness and addiction in our city.

The media is invited to attend the Morrison Home Head Shave on May 21 at 10am happening outside the Morrison Homes Calgary Office. Sam Hudson and Chase Hudson will be available to interview.

About The Calgary Dream Centre:

The Calgary Dream Centre is a recovery organization working to change the lives of those most vulnerable in our city. We strive to guide men and women caught in cycles of homelessness and addiction into lives of purpose. We meet them where they’re at, walking with them towards recovery one step at a time. Our vision is life change for the homeless and hurting. Our mission is to help people restore their dignity, discover their destiny, and realize their dreams.

Media Contact:

Amy Simpson

Communications Specialist

asimpson@calgarydreamcentre.com



CALGARY DREAM CENTRE